

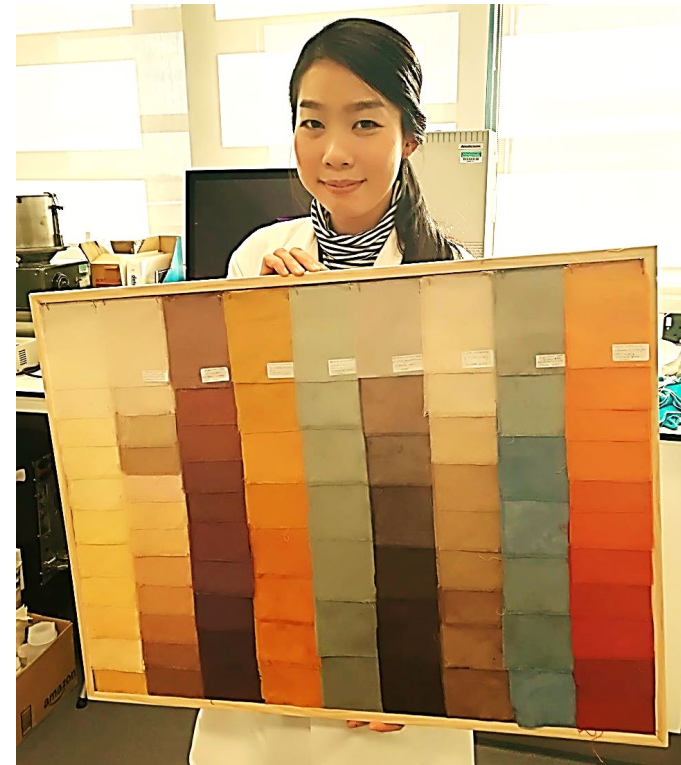
Stories of Textiles and the Circular Economy



Dr Claire Lerpiniere - Senior Lecturer in Textile Design

Fashion and Textiles – Global Challenges

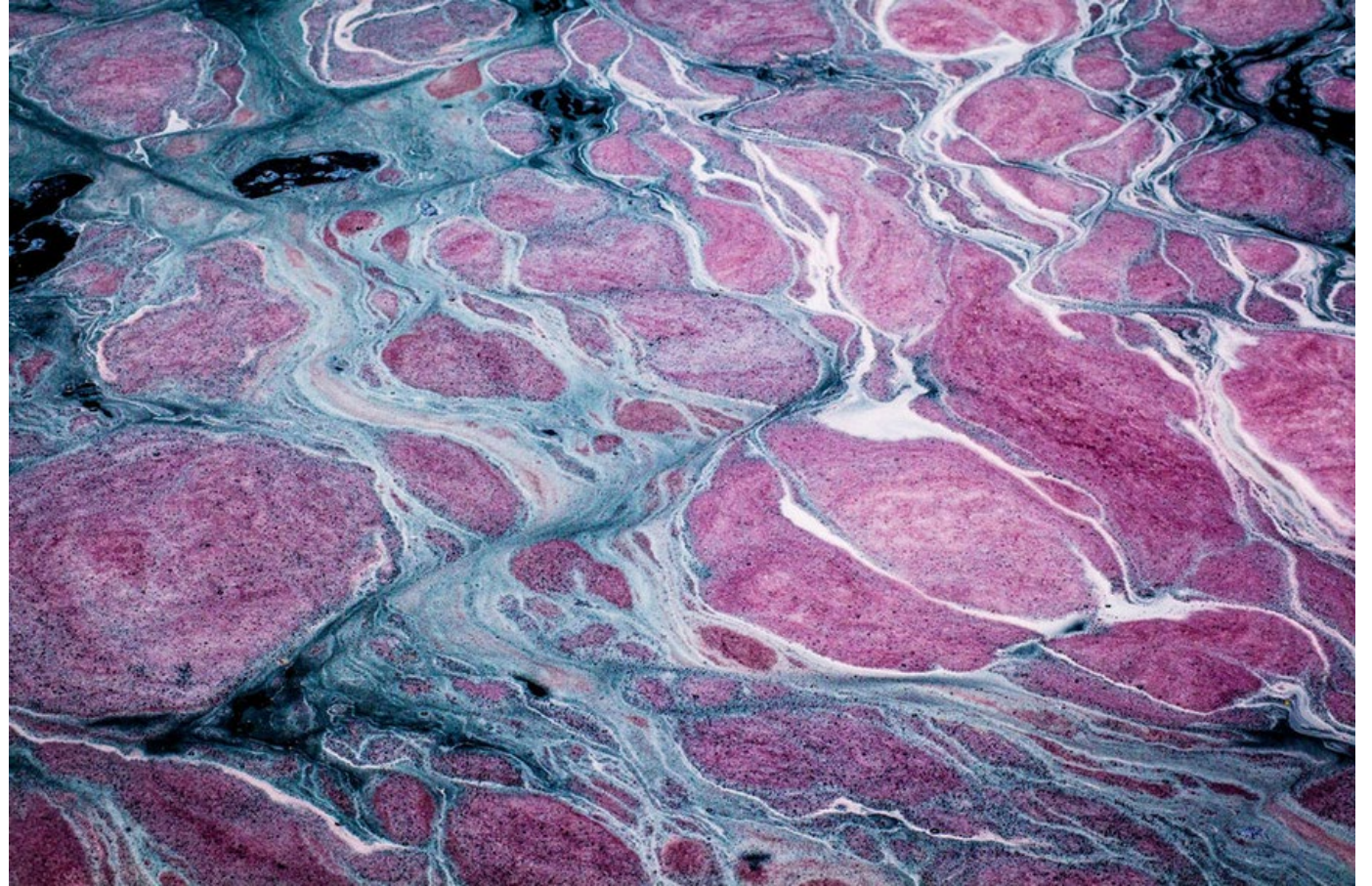
- Ethical employment practices
- Greenhouse gas emissions
- Water stewardship
- Health and wellbeing
- Supply chain transparency
- Toxins in the supply chain
- People, planet, animals: welfare & protection
- Inclusivity and diverse voices – producer and consumer



PhD Student: Naline Netithammakorn

Fashion and Textiles – Global Challenges

‘Industrial wastewater containing hazardous chemicals discharged into the Cihaur River, a tributary of the Citarum River.’



© Andri Tambunan / Greenpeace

Online at: <https://www.greenpeace.org.au/blog/this-is-the-impact-of-our-daily-life-on-the-planet/>

Fashion and Textiles – Global Challenges

‘The Tullahan River turns pink and purple as foam from an unknown source covers part of the river.’



© Gigie Cruz-Sy / Greenpeace

Online at: <https://www.greenpeace.org.au/blog/this-is-the-impact-of-our-daily-life-on-the-planet>



<https://www.flickr.com/photos/thadz/36283370360>



https://nifa.usda.gov/sites/default/files/styles/nifa_large/public/blog/Farmers%20market.jpg?itok=V8GqaF46

Provenance of fibres



"Sheep in the forest farm in Moletai, Lithuania": 'Inga Samusiene' :
<https://www.behance.net/gallery/35996267/Sheep-in-the-forest-farm-in-Moletai-Lithuania>



"Eri(c)(k) the Sheep" by 'Tapir Girl' <https://www.flickr.com/photos/21201464@N00>

Storytelling and textiles



Storytelling and textiles



<https://www.wga.hu/art/zzdeco/2tapestr/2bayeux/11bayeux.jpg>

Nana mittens

‘These are a sort of *Nana thing*, she made these all the time’



Couples Dressing

‘These are risible,
even for the 1970s,
but *rooted* in Durham’



MANIFESTO

FOR A

FASHION REVOLUTION

‘We are Fashion Revolution.

We are designers, producers, makers, workers and consumers.

We are academics, writers, business leaders, brands, retailers, trade unions and policymakers.

We are the industry and the public. We are world citizens.

We are a movement and a community. We are you.

We love fashion. But we don’t want our clothes to exploit people or destroy our planet.

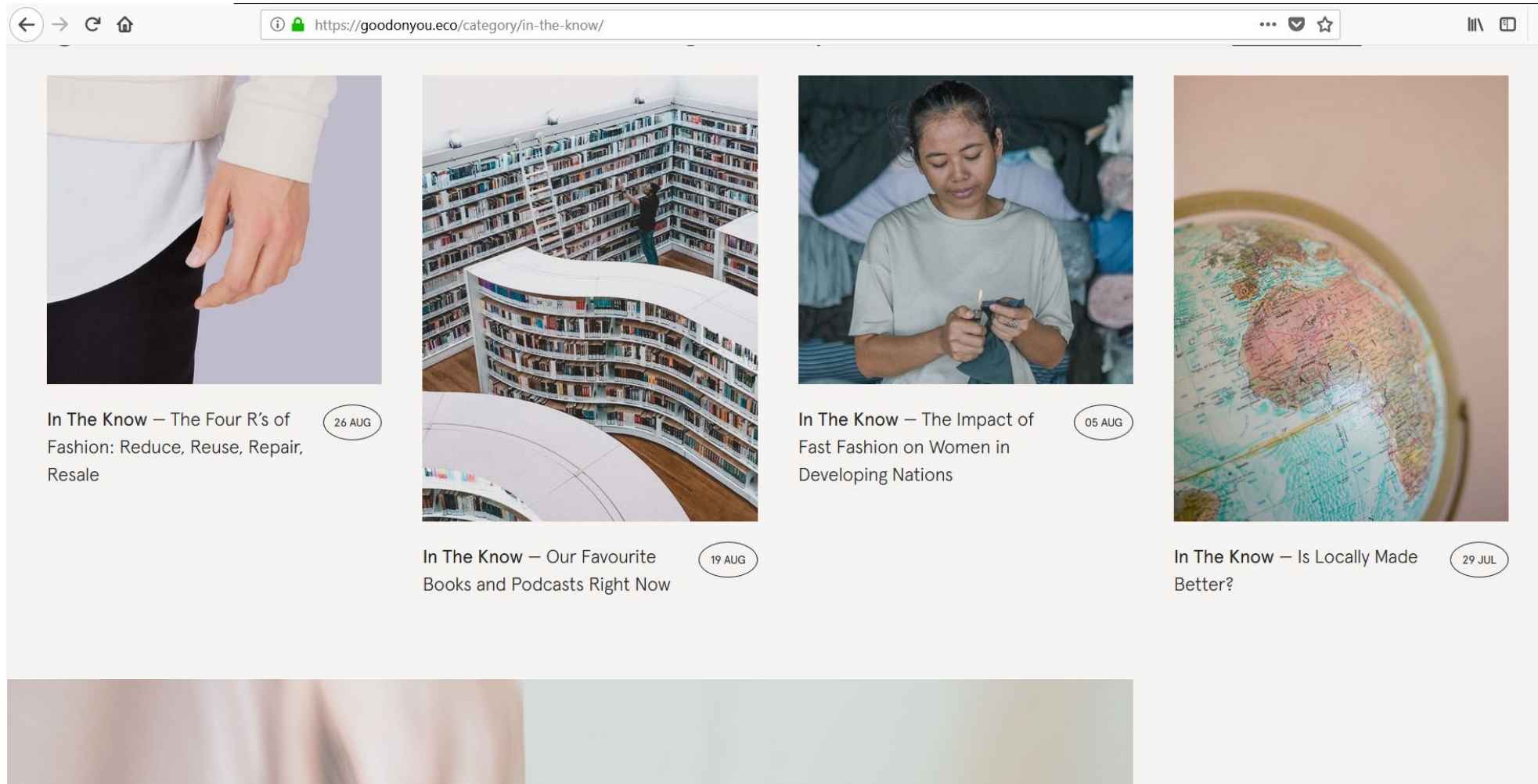
We demand radical, revolutionary change.

This is our dream...’

<https://www.fashionrevolution.org/manifesto/>



Good on You



How can we engage with *Emotionally Durable Design*?

‘It is not enough for a product to provoke an emotional response within the user on one occasion; it must do this repeatedly.

In effect, a relationship with an object must be developed over an extended period of time’¹



1) Fletcher, K. (14 March 2008). ["Sustainable Fashion & Textiles: Design Journeys"](http://books.google.com/books/about/Sustainable_fashion_and_textiles.html?hl=sv&id=WYnrTaL_ICg). London, UK: Earthscan. p. 168. ISBN 978-1844074815. http://books.google.com/books/about/Sustainable_fashion_and_textiles.html?hl=sv&id=WYnrTaL_ICg

What can we do?

- Get to know your garments – reconnect with them!
- Share your stories
- Buy to last, buy quality (new or second hand)
- Investigate your favourite brands
- Involve your brands in the conversation
- Ask ‘who made my clothes?’
- Repair, reuse, gift!



What can designers do?

Look at your entire product lifecycle:

‘cultivation, production, manufacturing, distribution, consumer laundering, reuse and final disposal’ ¹

Reflect: What do I *care* about? Where can I make an *impact*?



1) Fletcher, K., *Sustainable fashion and textiles: Design journeys*, second edition (2014)

Thank you for listening!



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