

# PRiME Principles for Responsible Management Education

an initiative by the  **United Nations**  
Global Compact





## Principle 1 | Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.



## Principle 2 | Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.



## Principle 3 | Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.



## Principle 4 | Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.



## Principle 5 | Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.



## Principle 6 | Dialogue

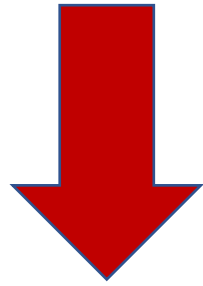
We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

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Global Compact



**LEICESTER CASTLE**  
**BUSINESS SCHOOL**  
DE MONTFORT UNIVERSITY



# Our Responsibility

- Align curricula and research to the SDG commitments and agenda
- Insert new content, learning methods and transformative approaches (i.e., experiential and interdisciplinary learning and new skills into the curricula)
- Seek more applied research around the SDGs that can create solutions to help businesses be more effective and sustainable
- Engage with students to commit to and act in support of the SDGs
- Act as leaders of public opinion, advisers, suppliers of knowledge and solutions and mediators among businesses, government and civil society in support of the SDGs
- Contribute through your PRME Chapter to scale-up efforts in your region and identify the local priorities towards building global sustainability

# So far....

- We have established a PRME working group in BAL
- We have recruited two PGR students as PRME Ambassadors
- We have become one of the founding members of the Midlands PRME Chapter
- Entered students into the first PRME writing competition
- Academics have joined global PRME working groups:
  - Poverty
  - gender equality
  - business for peace



# Questions?



We understand that our own organisational practices should serve as example of the values and attitudes we convey to our students.